

bill chan



personal information

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DATE OF BIRTH 9th September 1974
NATIONALITY Australian



work experience

ART DIRECTOR & TEAM LEADER

September 2008 - NOW

- Working with clients such as Samsung Australia, Telstra, LG, Sensis and Salesforce
- Producing print executions like brochures, POS displays, large scale billboards and custom magazines.
- Producing digital executions like websites, banner advertising and mobile/tablet applications
- Designing interfaces for websites and mobile apps
- Using Adobe Creative Suite 6 & Creative Cloud

THE GADGET GROUP

Sydney

DEPUTY ART DIRECTOR

2002 - 2003

- Design and layout for two London based magazines, SquareMeal and Bradmans Business Guide
- Using print design software Xpress, Photoshop and Illustrator.
- Working with editorial staff on material for the magazine.
- Experience in art direction of photo shoots for fashion/product shots

MONOMAX LTD

SE11, London

ART DIRECTOR

August 2007 - April 2008

- Designing websites/webpages for Samsung and Telstra
- Using web design software Dreamweaver and Axure
- Design and layout for custom publishing titles
- Using print design software InDesign, Photoshop and Illustrator.

900 DEGREES

Glebe, Sydney

SENIOR WEBSITE & GRAPHIC DESIGNER

2000 - 2001

- Designing website and brochures and print material.
- Communicating with clients about designs and web issues.
- Using web design software Dreamweaver and Fireworks

QUINN TECHNOLOGY

Ultimo, Sydney

ART DIRECTOR

June 2005 - August 2007

- Design and layout for magazine titles Atomic MPC, FourFourTwo, The Full 90 (A-League match programme) and PC Authority.
- Designing brochures for EB Games and Gardening Australia.
- Using print design software InDesign, Photoshop and Illustrator.
- Using web design software Dreamweaver, Fireworks and Flash

HAYMARKET MEDIA

McMahons Point, Sydney

DEPUTY ART DIRECTOR SENIOR GRAPHIC DESIGNER

1999 - 2000

- Designing a weekly men's magazine.
- Using print design software Xpress, Photoshop and Illustrator.
- Working with editorial staff on material for the magazine.

NEXT MEDIA PUBLISHING

Redfern, Sydney

ART DIRECTOR

2004 - 2005

- Working with both print and package design projects
- Involved in the re-brand of Listermint and Vicks VaporDrops
- Also worked on SCG Trust, NSW Wallabies and Equal.

ELTON WARD DESIGN

Glebe, Sydney

PRODUCTION MANAGER/DESIGNER

1997 - 1999

- Designing a monthly backpackers guide.
- Designing a local Eastern Suburbs publication.
- Communicating with printers and bureaus.

TRAVEL MAPS AUSTRALIA

Bondi Junction, Sydney



education

USER EXPERIENCE DESIGN

2015

- Trained in UX/UI industry practices
- Training in UX tools such as Axure and Balsamiq

GENERAL ASSEMBLY

Sydney

GRAPHIC DESIGN

1994-1995

- Trained in Illustration. Mainly storyboard and presentation illustrations.
- Trained in design software Quark Xpress, Adobe Photoshop and Adobe Illustrator on MacOS and Windows.
- Trained in pre-press and production.

HORNSBY TAFE

Hornsby

AWARD SCHOOL

1997

- Trained by Australia's most recognised Art Directors and Copywriters
- High recommendation in Copywriting

TOUR DE FORCE

Kings Cross



awards

32nd Annual Galley Club Awards (2008)
Achievement in Design and Production
Category Mono book, cased or limp bound
Title: The Insider's Guide to Power by Jack the Insider
Publishers: Random House Australia

5th Annual Sun Microsystems
IT Journalism Awards (2007)
Best Production Team
Title: Atomic Maximum Power Computing
Publishers: Haymarket Media Australia



references

On request